



Jennifer Bolan

FREELANCE DESIGNER

CONTACTS



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42 Percival Way, St Helens,
Merseyside, WA10 4GX

SKILLS

Graphic Design (InDesign & Illustrator)



Website Design (Wordpress, HTML & CSS)



Branding Design (Illustrator)



Illustration (Illustrator app & Procreate)



Photo Editing (Photoshop)



EDUCATION

PRE B.A. FOUNDATION

Art & Design - Grade Merit (1995-96)

📍 Dewsbury College

A-LEVEL

Art & Design - Grade B (1993-95)

📍 Mirfield Free Grammar Sixth Form

G.C.S.E

10 Subjects - Grade A-C (1990-93)

📍 Mirfield Free Grammar School

PROFILE

Insightful freelance designer with 25+ years of experience in **graphic and website design**. Expert **Adobe Creative Suite and Wordpress** abilities to bring concepts to life for both **print and online** material. Proven track record of designing **unique logos and professional websites** that create a visual language to fit the brand. Outstanding collaborative and interpersonal skills to work well cross divisionally.

EXPERIENCE

PRESENT

FREELANCE DESIGNER

Jelli's Design

Working with a wide range of clients from start-ups and full service agencies to international companies.

- Design **visual identities** to promote **brand consistency**, build trust and loyalty with consumers, which furthers **brand awareness** and differentiation.
- Strive to achieve **striking, memorable** yet cost effective and **user friendly websites**.
- Able to **interpret a brief** and deliver effective solutions ensuring all work is delivered on time and **adheres to set brief and guidelines**.

2008

2008

SENIOR DESIGNER

Hi-Craft Ltd

Led a team of 4 designers in an in-house studio for a family run business creating a wide range of pet products.

- Liaised closely with the Creative Director, Product Development Team and CEO to produce **innovative pet products** from **concept stage** through to **final products**.
- Designed all **marketing material** including: packaging, brochures, and point of sale graphics.
- Assisted in the **product launch** and designed the **exhibition stand** for an international pet show in **San Diego**.

2003

2003

FREELANCE DESIGNER

AD4 Design / Printfine Ltd

Produced layouts from concept through to print including: newsletters, brochures, logos and promotional marketing material.

2002

EXPERTISE

- Logo/Brand Design
- Print Design
- Ad Design
- Packaging Design
- Visual Concept Design
- Typography
- Creative Thinking
- Design Strategy
- Troubleshooting
- Flexibility
- Time Management

SOCIALS



@jellisdesign13



@jennifer-bolan



@jellisdesign



@jellisdesignuk

OTHER WORK

SPECIAL POLICE OFFICER

Merseyside Police Force (1998-2001)

Supported regular police officers in all aspects of police work, from street patrols to a shift with the Air Support Unit. I also volunteered for major events including the Grand National and Creamfields.

EXPERIENCE CONTINUED...

2002

GRAPHIC DESIGNER

GlaxoSmithKline

Managed visual factory department and reported directly to site leadership team.

- Responsible for monthly **site newsletter**, visual displays and intranet website.
- Part of the History of GSK Speke Team - **researching** and designing a **brochure** and large format **mounted wall display** for the site reception.

2000

2000

MAC OPERATOR

Medeva Pharma (Now Novartis)

Worked in the artwork studio to create a wide range of pharmaceutical material.

- Followed strict **brand guidelines** and regulatory approval procedures.

1999

1999

MAC OPERATOR

Royal Liverpool & Broadgreen University Hospital NHS Trust

Worked in the Medical Illustration & Reprographics Department

1997

1997

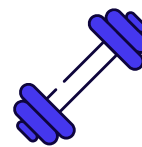
MAC OPERATOR

Windmill Tapes Ltd

Sole responsibility for creating artwork for printed adhesive tapes.

1996

INTERESTS



REFERENCES

BRIAN HOWELL

Owner

Creativo Design Ltd

P : 07770 498 169

E : brianhowell@creativodesign.co.uk

MICHELLE HENDERSON

Designer

Artwork Creation Services

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